

Pierce Downer General PTA Meeting

September 21/ 6:00pm/ Pierce Downer Elementary

Attendees

Nicki Blattner - President
Melissa Poirier - President
Kerry Sharpee - Treasurer
Veronica Roche - Treasurer
Vikki Jacknow - VP of Fundraising
Melissa Odenbach - Secretary
Jennifer Klemz - VP of Operations
Kelly Henrikson - VP of Academic Enrichment
Leland Wagner - Principal

Agenda

- I. 6:03pm Call to Order and Welcome
- II. Approval of May 2020 meeting minutes
- III. Principal Report - Mr. Wagner
 - a. Mutually beneficial relationship between school and PTA to enrich educational opportunities
 - b. PTA support for subscriptions
- IV. The PTA at Pierce Downer - What we fund and support
 - a. Uncertain climate will create evolution of PTA responsibilities throughout year
- V. Board Member Reports
 - a. Treasurer - Kerry Sharpee & Veronica Roche
 - i. Completed 2019/2020 audit
 - ii. Monthly Report: \$37,783.51 as of end of August
 - iii. 2020/2021 Budget: Conservative approach and assumes no trivia night
 - iv. Annual Giving: The suggested annual giving amount will be \$55 vs. \$85 last year

- v. KOHA/Amazon Smiles: Continue to support use of these apps to raise PTA funds
- b. VP of Fundraising - Vikki Jacknow
 - i. Charleston Wrap: Fundraiser through 9/28; items delivered before Thanksgiving
 - ii. Dine-Outs
 - 1. September Chipotle dine-out raised \$355
 - 2. October dine-out TBD
 - iii. Spirit Wear
 - 1. Virtual flyer with two issuances, first in November and second in spring
- c. VP of Operations, Jennifer Klemz
 - i. PTA weekly emails
 - ii. Website
- d. VP of Social Activities, Megan Shoemaker (update shared by Nicki Blattner)
 - i. 9/24 DG Girls Day Out: Best school attendance will receive an extra \$250
 - ii. Brainstorming a custom PD experience based on inspiration of “You’ve been flocked”
- e. VP of Academic Enrichment - Kelly Henrikson
 - i. Most activities TBD until more is known about direction of school year
- f. Secretary - Melissa Odenbach
 - i. Renewed annual Directory Spot subscription
 - ii. PTA membership/annual giving information to be sent out week of 9/21
 - iii. Working to update Directory Spot, current access to remain through 10/09, 2020/2021 directory to be available by 10/12

VI. Approval of 2020/2021 budget

VII. Thank you - meeting adjourned at 6:34pm